

Intelligent Service Solutions

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AUTO

A leading expert in the automotive market, with the most amount of knowledge and technology, backed by the most complete and comprehensive database source available. Manufactures can rest assured InstallerNet has a complete go-to-market program for their brands, offering software, services, fit guides, vehicle research and the InstallCard program ensuring proper delivery of the product to the market.



FLEET

Providing technology and services to large scale vehicle roll-outs backed by full knowledge and training on each product. InstallerNet has the ability to service large amounts of vehicles in a short period of time, which limits the time those vehicles are off the street.



HOME

Homes are becoming smarter and technology is becoming more than just a simple installation. Our experts are trained and certified in each product, ensuring the best brand experience for your customer. Project coordination, proper roll-out, training, channel support and scheduling solutions validate a full program launch of a manufacturer's product into the home market.

www.InstallerNet.com
(800) 444-1644



Automotive Solutions

Services and Consulting

InstallCard Program

Selling installation with products is now possible without spending the capital to build the solution yourself. Manufacturers include an InstallCard inside the product box and label the exterior to notify shoppers of the available installation options, helping your sales increase and returns go down. Expand product sales through new channels with an installation solution.

Technical Support

InstallerNet's 24/7 support center allows for easy scheduling and customer satisfaction. The technical-support help desk allows installers access to guidance if required. InstallerNet's complete installation solutions guarantee effective scalability.

Training and Certification

All the installers within our network are fully trained through our University program. Each member has MECP certification and is part of MERA (Mobile Electronics Retailers Association). Training is provided through online webinars, email notifications, direct mailings, and postings on the member center Facebook page. Each member has to pass an online test to be qualified as an installer of any new product supported in the InstallerNet network.

Market Strategy

We help ensure the best experience for your brand by providing a comprehensive "go-to-market" strategy for getting manufacturers products delivered and installed in the marketplace. We offer channel strategies, networking, merchandising and the best installation options for your product.

Vehicle Research

Based on our vast knowledge along with our proprietary database that we have been building on for years, called ICE, we offer the most comprehensive market research within the automotive industry available. Combined with the data on more than 23,000 vehicles and 3,800 attribute values on those vehicles, we have the most powerful database available on the market today.

Research and Development

We physically touch every new vehicle every year that comes out of production and take apart and verify everything that goes into our proprietary database, called ICE. We work directly with vehicle manufactures to verify their suggestions for integration and test these to ensure seamless and proper installation. As such, InstallerNet was first to market with OBDII location and wiring information.

Automotive Solutions

Content and Technology

Complete Scheduling Solution

TSS is the leading business management and point-of-sale system in the Mobile Electronics Industry. The features are designed to automate, manage and track daily operations such as scheduling, work orders, invoices, inventory, and receivables along with your installer and business performance and profitability.

Mobile Aftermarket Integration Database

As vehicle systems become ever more complex and reliant on digital technologies, the need for vehicle specific information has become more critical. Data bus signal transfer, multiplexed circuits, integrated systems and multi-function displays have made it more difficult than ever to install even the simplest device.

The MAID software has kept pace with all of the changes to provide not only vehicle-specific wiring and location information, but vehicle specific integration information.

Fit Guide

Our Fit Guides provide vehicle specific product information to consumers in a very engaging, easy-to-use and informative way. These services are web-based, turn-key, hosted solutions that range from basic Fit Guides to comprehensive system builders that can act as automated "expert salespeople".

Dealer Locator

A Dealer Locator that does much more than simply list addresses and distance. We work with our manufacturers and retailers to track and maintain detailed information about each location including store hours, installation capability and certifications, store images and facility attributes along with retailer mission statements.

These individual contributions can also be linked with our dealer scoring system allowing consumers the ability to report on their experiences.



InstallerNetTM